

No.: 190 /TB-MTNATL

*Ha Noi, 19 April 2023*

**INVITATION LETTER  
FOR THE 2<sup>ND</sup> PHOTO EXHIBITION  
“VIET NAM THROUGH THE LENS OF  
INTERNATIONAL PHOTOGRAPHERS”**

After the 1<sup>st</sup> "Viet Nam International Photography Festival" (VIPF), which was successfully held in Ninh Binh in 2021, the Ministry of Culture, Sports and Tourism promulgated Decision no. 949/QD-BVHTTDL dated 13<sup>th</sup> April 2023 on the organization of the 2<sup>nd</sup> "Viet Nam International Photography Festival" in Binh Thuan in 2023;

The 2<sup>nd</sup> photo exhibition "Viet Nam through the lens of international photographers" is a special event in the series of photography activities of the 2<sup>nd</sup> "Viet Nam International Photography Festival" in Binh Thuan in 2023.

**I. OBJECTIVES & PURPOSES:**

- Increasing the activities of the Visit Viet Nam Year 2023 in Binh Thuan; gathering and enriching the set of photos about Binh Thuan to promote the culture and tourism of Binh Thuan.

- Gathering a collection of beautiful and diverse photos about Viet Nam from photographers and photography-lovers from around the world;

- Create attention and interest of domestic and foreign photographers, photography-lovers and public audience to this event.

- An opportunity for international and Vietnamese photographic artists to exchange and introduce their creative achievements.

**II. REGULATIONS:**

**1. Participants:** International and Vietnamese photographers.

**2. Theme - Content**

**2.1. Theme:**

- "Viet Nam through the lens of international photographers".

- “Binh Thuan-Green tourism comes together”

**2.2. Content:** Showcasing the beauties of the country, people, culture and landscape of Viet Nam and Binh Thuan.

**3. Genre:** Single Photos

**4. Form - Specifications of photographic works:**

- Each author can submit up to 20 single photos.
- The work is composed by the photorealism method. Photo collages, false reality photos will not be allowed (in case of necessity, the Organizing Committee may ask the author to submit the original file for verification).

- Participating photos are in the forms of digital image files, JPG format, size from 2Mb - 5Mb, resolution 300dpi.

- At each photo file, it is necessary to specify the name of the author, nationality, the name of the photo, the location where the photo was taken (if any), the year when the photo was taken.

*E.g.: 1.20. Pia Jessen, Australia, Halong bay, Quang Ninh, 2018*

- There will be no name, watermark, names of places, smoothing and bordering effects on the photos...

- Time of composition: There is no time limit. However, photos taken within the last 3 years would be recommended.

- Do not accept photos that participated in the 1<sup>st</sup> "Viet Nam through the lens of international photographers" photo exhibition in 2021.

**5. Photo submission method and deadline:**

**5.1. Method:**

Please send photos directly to the following email address: haoct.cmtna@bvhttdl.gov.vn

**5.2. Deadline:**

From the date of issuing the invitation letter to the end of 30<sup>th</sup> June 2023.

**6. Prizes:**

- 20 Prizes of the same rank, worth 10,000,000 VND/ each.

**7. Rights and Responsibilities of authors:**

**7.1. Rights:**

- Authors whose works are exhibited will be awarded Certificate from the Organizing Committee and 01 exhibition catalog of the 2<sup>nd</sup> photo exhibition “Viet Nam through the lens of international photographers" and other publications, gifts (if any).

- Have a chance to win the Prize of the Organizing Committee.

**7.2 Responsibility**

- The author's submission of participating works means that author accepts all the regulations of the Exhibition;

- The author is responsible for copyrights, personal income tax, related rights in accordance with the laws and regulations of the State of Viet Nam and the regulations of the host country (if any) and strictly implements the Regulations of the Exhibition.

- The Organizer is not responsible for copyright and related rights disputes.

The Organizing Committee will cancel the selection results, withdraw the prizes and other benefits (if any) when there is a complaint or a violation of copyright and related rights in accordance with current law.

### **8. Other regulations:**

- Works that violate the rules and regulations will be removed from the Exhibition.

- Each author can only use 1 name to submit photos. If it is a stage name, please specify your real name next to the stage name. The Organizing Committee will send the prize money and other amounts (if any) according to the real name (name in the identity card/citizen identity card/passport) of the author.

- The Organizing Committee is not responsible for works with file errors, delays in the submission of works.

- The Organizing Committee plans to select 200 photos for exhibition. Authors will receive Notification of Photo Selection Result via email, in early August 2023.

- The Department of Fine Arts, Photography and Exhibition (Ministry of Culture, Sports and Tourism) is entitled to use the works awarded and selected to be displayed at the Exhibition to serve the propaganda and printing purposes of publication of promotional materials for non-commercial purposes at no additional cost. Moral rights belong to the author.

- The Organizing Committee will contact the author whose photo is selected for the exhibition and award ceremony (via email) to confirm completed information for sending the prize money, certificates, exhibition catalogs after the exhibition closes.

**9. Information of the 2<sup>nd</sup> Photo exhibition** "Viet Nam through the lens of international photographers" can be found through:

Website: <http://ape.gov.vn>

\* Standing Division of the Organizing Committee:

Photography Division - Department of Fine Arts, Photography and Exhibitions

Email: [haoct.cmtna@bvhttdl.gov.vn](mailto:haoct.cmtna@bvhttdl.gov.vn)

### **III. Schedule of the Exhibition:**

- End of receiving photos: 30/6/2023.

- Announcement of the result of selecting exhibition photos: Early August 2023.

- Opening of the Exhibition and Prize awarding ceremony: Expected 20<sup>th</sup> October 2023 in Binh Thuan, Viet Nam

- Send catalogs, certificates, awards to authors (for authors who do not come to receive directly at the opening and awarding ceremony): November and December 2023.

The Organizing Committee is looking forward to the enthusiastic participation of domestic and international authors to make the 2<sup>nd</sup> photo exhibition "Viet Nam through the lens of international photographers" a great success.

***Recipients:***

- Deputy Minister Ta Quang Dong (*to report*);
- Departments of Culture, Sports and Tourism of cities/ provinces;
- Viet Nam Association of Photographic Artists;
- Associations of Arts and Literature of cities/ provinces;
- Branches of Viet Nam Association of Photographic Artists;
- Foreign Embassies in Viet Nam;
- International and foreign organizations of Viet Nam;
- Viet Nam and international authors,
- Coordinating agencies
- Archived in: VT, NA, CH.300

**DIRECTOR GENERAL**

**HEAD OF THE ORGANIZING  
COMMITTEE  
Ma The Anh**