

Đại sứ quán Việt Nam  
tại Trung Quốc



Số CD: TCCD 1387  
Số trang:  
Ngày: 18/8/2023

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CÔNG ĐIỆN



Kính gửi: Bộ Văn hóa, Thể thao và Du lịch

Đại sứ quán Việt Nam tại Trung Quốc nhận được Thư mời của Ban tổ chức Triển lãm du lịch nghỉ dưỡng thế giới Hải Nam, mời các đơn vị, tổ chức, doanh nghiệp hoạt động trong ngành du lịch của Việt Nam tham dự Triển lãm, thời gian từ 01-03/12/2023 tại Trung tâm Triển lãm quốc tế Hải Nam, thành phố Hải Khẩu, Trung Quốc.

Theo tìm hiểu từ Ban tổ chức, đây là hoạt động Triển lãm du lịch trọng điểm có quy mô lớn, với đại diện từ nhiều quốc gia, các tổ chức du lịch, hãng truyền thông, doanh nghiệp trong và ngoài nước tham dự hoạt động.

Đại sứ quán xin chuyển Thư mời cùng hồ sơ liên quan tới Quý Cơ quan xem xét, thông báo tới các tổ chức, đơn vị quan tâm tham dự hoạt động trên, góp phần vào tăng cường quảng bá, thúc đẩy hợp tác du lịch giữa hai bên (xin gửi kèm hồ sơ liên quan).

Đại sứ quán trân trọng cảm ơn sự phối hợp của quý Cơ quan /.

Nơi gửi:

- Như trên;
- Phòng KT.

KT.ĐẠI SỨ  
CÔNG SỨ



Ninh Thành Công

W/C: PWS

# 海南世界休闲旅游博览会组委会

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## Invitation

The 24<sup>th</sup> Hainan Island Carnival & Hainan World Leisure  
Tourism Expo 2023

To Embassy of the Socialist Republic of Viet Nam:

Jointly hosted by the Ministry of Culture and Tourism of China and The People's Government of Hainan Province, the 24<sup>th</sup> Hainan Island Carnival (2023) will be held on December, 2023. During the carnival, as one of the main activities, the 2023 Hainan World Leisure Tourism Expo (HWLTE) will be held on DECEMBER 1-3th, 2023 at the Hainan International Convention & Exhibition Center, Haikou.

As the key project in the construction of Hainan Free Trade Port, Hainan's first comprehensive tourism exhibition, Hainan World Leisure Tourism Expo has been designed to gather world-class leisure tourism resources, to increase the impact of Hainan International Tourism Island and Hainan Free Trade Port, to boost the industrial development of Hainan leisure tourism and to make Hainan International Tourism Island a world-class destination marketing platform of leisure tourism. The HWLTE 2022 was successfully held in December 2022, with nearly 500

exhibitors, with a total exhibition area of more than 23,505 square meters, 9 exhibition areas, more than 10 provinces, cities and autonomous regions.

The HWLTE 2023 venue will cover an area about 18,000 square meters, including Domestic & International Leisure Tourism, Hainan Holistic tourism, Tourism Facilitator, Rural Revitalization, Forest Tourism (Scenic Spots), Museums and Cultural and other comprehensive Cultural Industries, Sports Tourism, Tourism Technology, Featured Tourist Goods & Duty-free Shopping, and other exhibition areas. As a major international comprehensive tourism exhibition of Hainan, the HWLTE 2023 is to further improve the professional, international, effectiveness and serviceability of the exhibition, to provide high quality and efficient integrated services for exhibitors, buyers and trade visitors at home and abroad, to hold professional meetings, carry out hosted buyer program, and to provide more convenient supporting services such as B2B meeting appointment, promotion, publicity, etc. HWLTE2023 will further improve the service quality of the exhibition, enrich the service content and enhance the effect of the exhibition.

During the winter, Hainan is a sunny island with fresh air. Visitors from all over the country with high consumption demand and time are willing to spending their vacations in Hainan, making Hainan a seasonal source of high-quality tourists. We sincerely invite you to organize related

tourism, culture, and services enterprises to participate in the Hainan World Leisure Tourism Expo 2023 and utilize it as a platform to display tourism image, promote tourism resources, sell featured products, deepen exchanges and cooperation in the tourism industry, and work together to promote the high-quality development of the tourism industry.

Thank you for supporting us as always!

Attachment: Acknowledgment of Receipt of Participation of the HWLTE 2023

Hainan World Leisure Tourism Expo Organizing Committee



Contact of Organizing Committee

Ms. Yang : 18601971298, Fax: 8610-85866600,

Email: erica\_yang@bre-expo.com;

Attachment:

Company				
Contact		Department		Job Title
Contact Details	Telephone			Mobile
	E-mail			Fax
	Website			Postcode
	Address			
Exhibition Fee	Exhibit Space (island booth)	Indoor Exhibit Booth Space: 150 USD/ m <sup>2</sup> (Minimum of 36 square meters/multi-incremental)		
	Standard Booth (3m*3m)	Standard Booth: 51650 USD/Booth (9 m <sup>2</sup> per booth)		
Booking Order	<p>Number of Exhibit Space: _____ m<sup>2</sup></p> <p>Standard Booth    Island Booth</p> <p>Number of Standard Booth (9 m<sup>2</sup> per Booth): _____ Booth(s)</p> <p>*1 Standard Booth comes with 9 partition boards (one-side open)</p> <p>If ordering 2 or more Standard Booths, please choose:</p> <p>Remove the middle partition board</p> <p>Keep the middle partition board</p> <p>One-side open booth (12 partitions)</p> <p>Two-side open booth (9 partitions)</p> <p><b>Note: Additional charges may apply for adding/removing partition board(s) during the event.</b></p> <p>Name of Company of the Exhibitor (both Chinese and English):</p>			
Note	Apply for Exclusive Tourism Destination Promotion Event: <input type="checkbox"/> YES <input type="checkbox"/> NO			