



**EMBASSY OF THE ISLAMIC REPUBLIC OF IRAN  
HANOI**

In the Name of Allah


No. 1310/2323063

CỤC DU LỊCH QUỐC GIA VIỆT NAM

Số:.....  
ĐẾN Ngày: 25/12/2024  
Chuyến:.....  
Số và ký hiệu HS: Q.H.C.C.T

The Embassy of the Islamic Republic of Iran presents its compliments to the Ministry of Culture, Sports and Tourism of the Socialist Republic of Vietnam and has the honor to inform that the 18<sup>th</sup> Tehran International Tourism and Related Industries Exhibition will be organized from 11<sup>th</sup> to 14<sup>th</sup> February 2025 in Tehran, Iran. This is a premier event bringing together professionals, exhibitors, and visitors from around the world as well as showcasing the latest trends, products, and service in the field.

It would be highly appreciated if the esteemed Administration kindly disseminates the above information of the Exhibition to Vietnamese relevant travel agencies and tourist companies for their possible participation. Brochure and registration form are attached herewith for consideration. Further details of the event can also be found at the Web page: [www.irantourismshow.com](http://www.irantourismshow.com) or contact the exhibition's coordinator via Tel: +98 910 554 9462, Email: [info@irantourismshow.com](mailto:info@irantourismshow.com).

The Embassy of the Islamic Republic of Iran avails itself of this opportunity to renew to the Ministry of Culture, Sports and Tourism of the Socialist Republic of Vietnam the assurances of its highest consideration. 



To:  
Ministry of Culture, Sports and Tourism of S.R.Vietnam  
Vietnam National Authority of Tourism

Cc:  
Ministry of Foreign Affairs of S.R. Vietnam  
Vietnam Tourism Association  
Hanoi



# TITE

## 18<sup>th</sup> Tehran International Tourism and Related Industries Exhibition

11-14 Feb 2025

Tehran International Permanent Fairground

Organizer:



+98 21 - 22701309  
+98 21 - 22741845  
intl.expo@amiorg.com



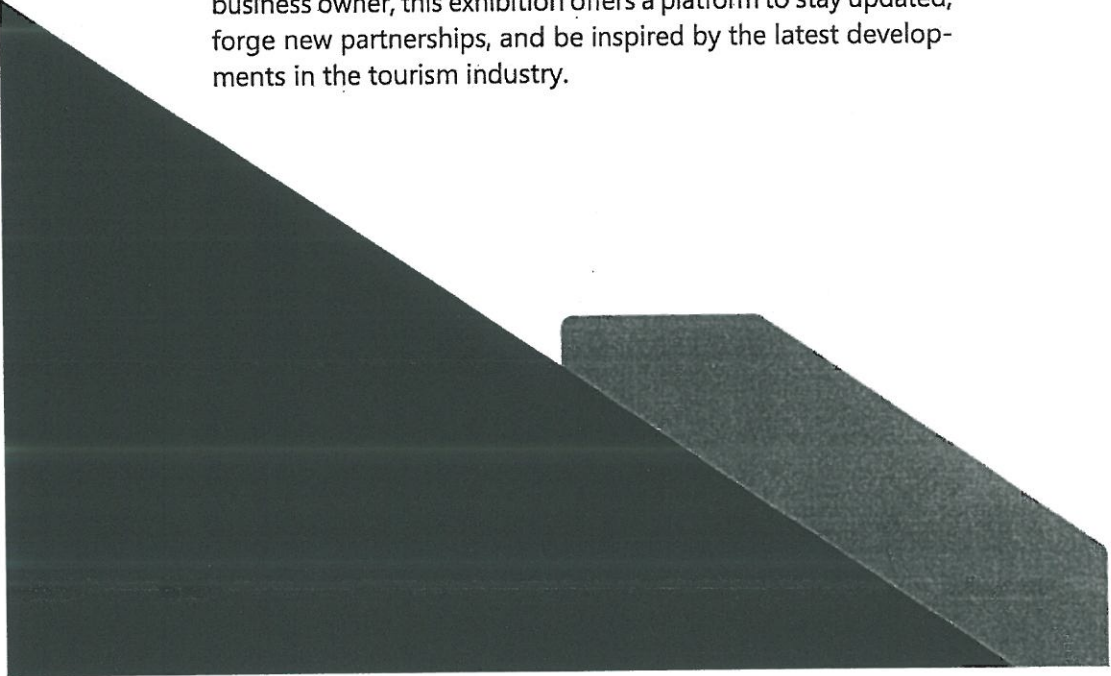
[www.irantourismshow.com](http://www.irantourismshow.com)



## ABOUT THE EXHIBITION

The 18th Tehran International Tourism & Related Industries Exhibition (TITE) will be held with permission of Trade Promotion Organization of Iran and it is supported by the Ministry for Cultural Heritage, Tourism and Handicrafts of the Islamic Republic of Iran (MCH).

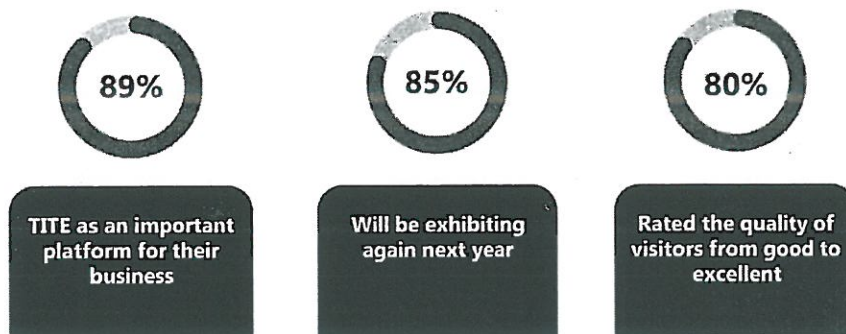
TITE is a premier event in the tourism industry, showcasing the latest trends, products, and services in the field with a focus on promoting tourism and related industries, this exhibition brings together professionals, exhibitors, and visitors from around the world. From travel agencies and tour operators to hotels and airlines, attendees will have the opportunity to explore a wide range of offerings, network with industry experts, and discover new business opportunities. In addition to the exhibition, there will be informative seminars, workshops, and panel discussions, providing valuable insights into the current tourism landscape. Whether you are a travel enthusiast, industry professional, or business owner, this exhibition offers a platform to stay updated, forge new partnerships, and be inspired by the latest developments in the tourism industry.



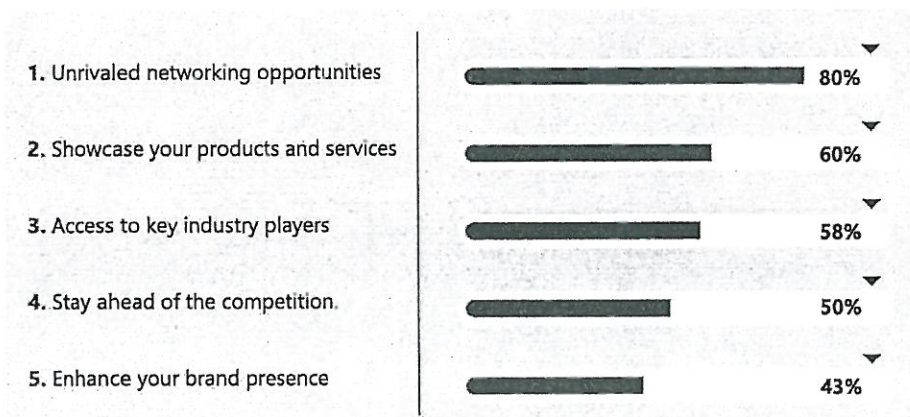
## WHAT TO EXPECT AT TITE 2025?



## EXHIBITOR OVERVIEW



## Top 5 Reasons For Exhibiting



## Visitor Overview

### Top 10 International Visiting Countries:



Malaysia, Russia, Indonesia, Thailand, Armenia, Turkey, Tunisia, Iraq, Tajikistan, Zimbabwe, India, Uzbekistan, Vietnam, Tanzania, Kyrgyzstan, Kuwait, Cuba

### Reasons For Visiting:

Meet new suppliers	90%
Meet with current suppliers	89%
Network with the industry	87%
Source new international products	86%
Discover the latest product innovations and trends	85%

### Product Sector :



Travel agencies & tour operators



Hotels & accommodation



Services & transport companies



Glamping



Hotel equipment companies



Handcrafts



Museums & parks



Adventure tours organizers



Health care, treatment & medical center, spa retreats



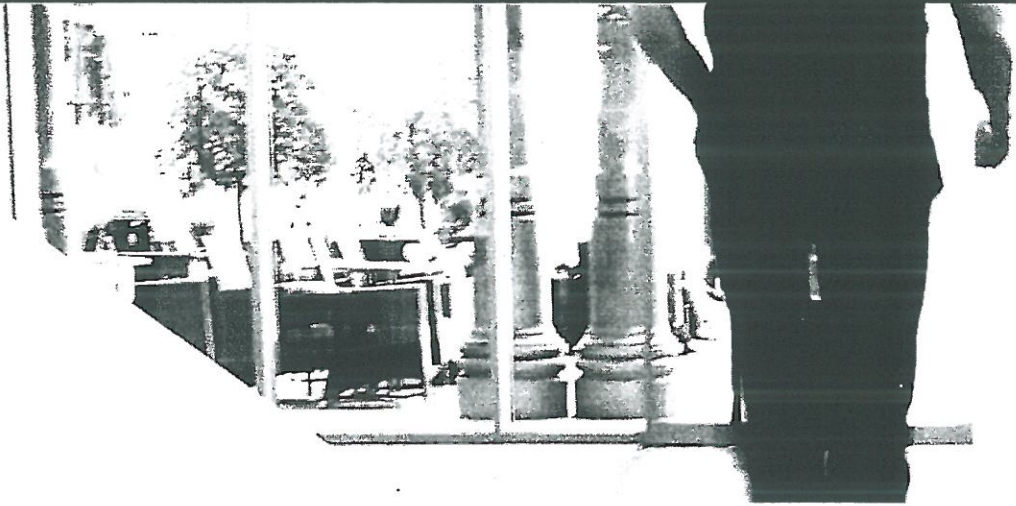
Travel agencies & tour operators



Mice agencies



Travel tech Companies



# POST SHOW REPORT

## Of 17th Tehran International Tourism & Related Industries Exhibition (TITE)



**International pavilion: 13**  
(Malaysia, russia, indonesia, thailand, armenia, turkey, tunesia, iraq, tajikistan, zimbabwe, india, uzbekistan, vietnam)



**International visitors:** malaysia, russia, indonesia, thailand, armenia, turkey, tunesia, iraq, tajikistan, zimbabwe, india, uzbekistan, vietnam, tanzania, kyrgyzstan, kuwait, cuba



**Local participant:** 610 (from 31 province of iran)



**International participant:** 63



**Visitors:** 14489



**International journalist and press:** 30



**Workshops:** 66



**B2b meeting:** 30



**Covered area:** 35829 sqm



**The numbers of hall:** 15

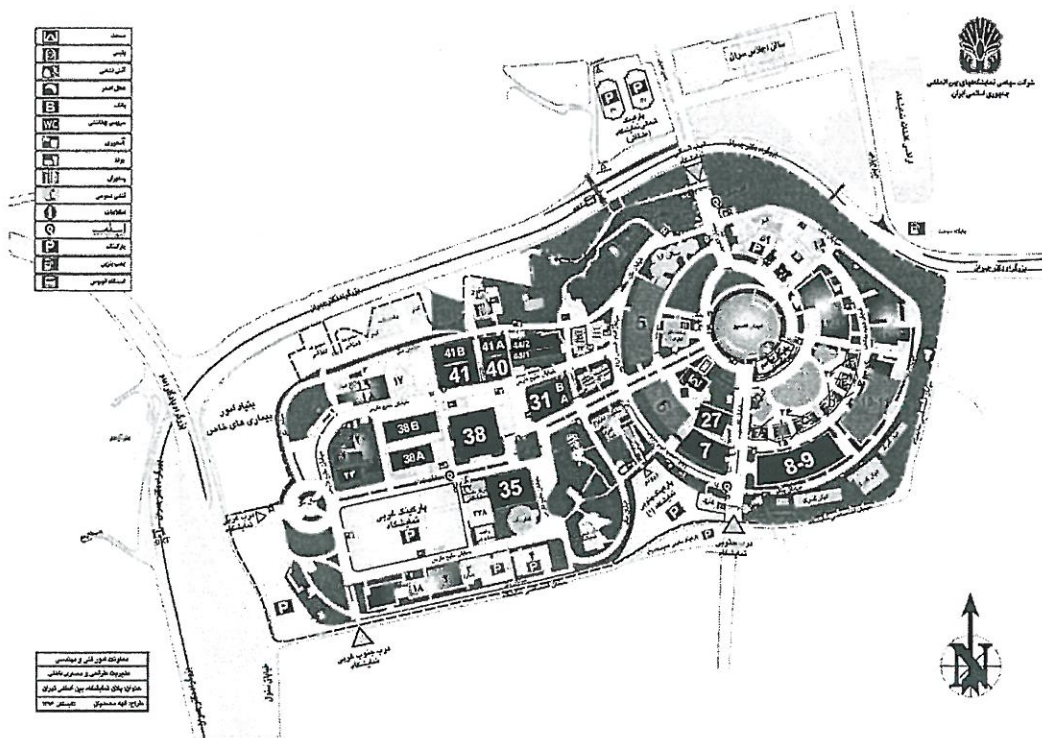
# BRINGING EXHIBITOR FROM AROUND THE WORLD



The 2nd exhibition of fast food, catering & related equipment & industries

## EXHIBITION PLAN

The 17th Tehran International Tourism & Related Industries Exhibition (TITE)



## OFFICIALS PRESENT AT THE OPENING CEREMONY



- ◊ The presence of Dr. Ebrahim Raisi, President of Iran
- ◊ Engineer Seyed Ezzatullah Zarghami, Minister of Cultural Heritage, Tourism and Handicrafts
- ◊ Mr. Zurab Pololikashvili, Secretary General of United Nations Tourism
- ◊ Mr. Isika Abdul Ghadir Imam, Secretary General of D8
- ◊ Mr. Pooranchai Danvivatana ACD General Secretary
- ◊ Mr. Khosro Nazeri, Secretary General of ECO
- ◊ Mr. Nagy Nesufoglu Jabarov, Director General of the Department of Economic Affairs of the OIC
- ◊ Tourism authorities of Russia, Tajikistan, Uzbekistan and Kyrgyzstan
- ◊ 55 ambassadors and foreign representatives residing in Tehran from 25 countries
- ◊ Governors of 27 provinces of the Iran, heads and board members of Iran's tourism organizations
- ◊ The Ministry of Cultural Heritage, Tourism and Handicrafts and other stakeholders of the tourism industry at the meeting hal

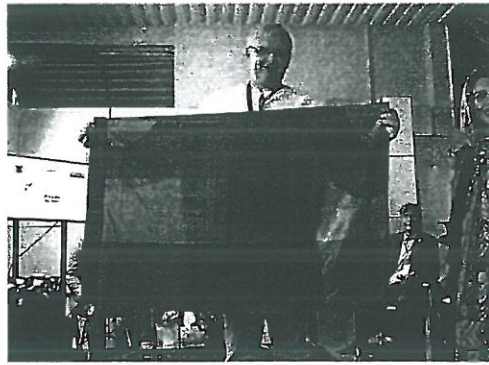
## HONERABLE GUSTES

- ◊ United Nations Secretary General of Tourism
- ◊ Director of Financial Administration of the United Nations
- ◊ Program Officer of the United Nations Regional Office for Asia and the Pacific
- ◊ Senior expert of the Sustainable Tourism Development Project of the United Nations
- ◊ Secretary-General of D8
- ◊ Chief of D8
- ◊ Secretary General of ACD
- ◊ Secretary General 's wife of ACD
- ◊ Director General of the Department of Economic Affairs of the OIC
- ◊ ECO Secretary General
- ◊ Deputy Secretary General of ECO
- ◊ ECO Tourism Manage





# GALLERY



## 18<sup>th</sup> Tehran International Tourism And Related Industries Exhibition

# TITE

Book your stand today

Contact the team today to discuss a range of options and solutions to help you achieve your business objectives.

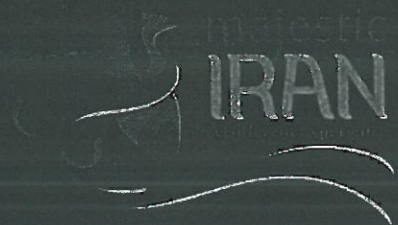
+989105549462

+982122741845



to apply for stand  
SCAN QR CODE

[intl.expo@amiorg.com](mailto:intl.expo@amiorg.com)  
<https://irantourismshow.com/en/>



**TITE 2025**

**REGISTRATION FORM**



**Tehran International  
Tourism and Related Industries  
Exhibition (TITE)**



## REGISTRATION FORM

PLEASE TYPE COMPANY INFORMATION IN ENGLISH

Full Company Name	
CEO	
Contact Person	
Mobile Number	
Country/City	
Website	
E-Mail	
Phone	
Address	
Activity	

Stand Space				
Description	Min Space	Price (Per m <sup>2</sup> )	Registration fee (Application)	VAT
Indoor space, Space only (4 days)	12 Sqm	€240	50	10%
Services are Included: Electricity, Insurance, Parking, Carpet, Exhibitor Badge, Use of B2B Room, Booth Cleaning				
<b>space configuration:</b>				
<input type="checkbox"/> Shell Scheme- Type A	<input type="checkbox"/> Maxima Booth- Type A	<input type="checkbox"/> Constructed Booth		
<input type="checkbox"/> Shell Scheme- Type B	<input type="checkbox"/> Maxima Booth- Type B	<input type="checkbox"/> Constructed Pavilion		

I ....., in my capacity as the CEO/Representative of ....., hereby confirm that I have the full authority to act on behalf of mentioned company. I am fully aware and accept the current regulations governing the exhibition. Through this registration form, I would like to request a booth with a minimum size of ..... square meters (min 12m2).

I understand and acknowledge that in the event of cancellation or absence, no refund will be issued to the participant. Furthermore, I am aware that this reserve request form does not guarantee final registration, and no obligations are incumbent upon AMI GROUP until the full payment for the booth is settled. By submitting this registration form, I affirm that I have read, understood, and agreed to abide by all the terms and conditions set forth by the exhibition.

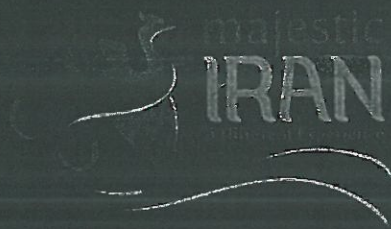
Authorized Person: ..... Date: ..... Sign & Seal: .....

2nd Floor, No. 3159, Bahman Alley, Valiasr St., Tajrish Sq., Tehran, Iran

+9821 22724197 – 22748739 info@irantourismshow.com irantourismshow.com



**International Exhibitions Organizer  
Avaye Movafagh Iranian**

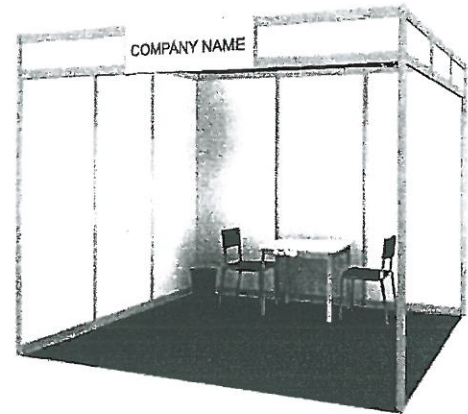


**TITE 2025**

**STAND TYPES**

## Shell Scheme- Type A

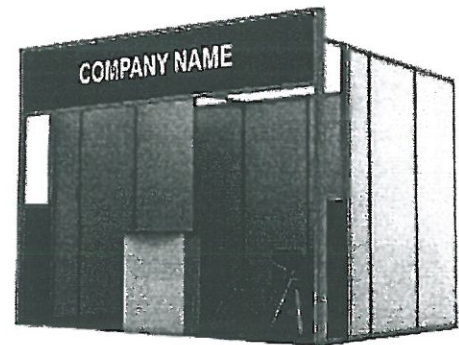
Item	Stand Size (sqm)			
	12-17	18-23	24-35	36-48
Back & Side Walls Height: 250 cm	✓	✓	✓	✓
Carpet	✓	✓	✓	✓
Chair	2	4	6	8
Table 90 × 90 cm	1	2	3	4
Booth fascia Height: 20 cm	✓	✓	✓	✓
Waste basket	1	1	2	2
Spotlight	2	4	6	8
Electrical outlet	1	1	2	2
Price per sqm:	<b>€ 35.00</b>			
Vinyl printing and installation -per sqm (Optional):	<b>€ 10.00</b>			



Panel Size	100 × 250 cm
Print Size	90 × 240 cm

## Shell Scheme- Type B

Item	Stand Size (sqm)			
	12-17	18-23	24-35	36-48
Back & Side Walls Height: 250 cm	✓	✓	✓	✓
Carpet	✓	✓	✓	✓
Chairs	2	4	6	8
Table 90 × 90 cm	1	2	3	4
Booth fascia	✓	✓	✓	✓
Storage	1×1 m <sup>2</sup>	1×1 m <sup>2</sup>	1×2 m <sup>2</sup>	1×2 m <sup>2</sup>
Waste basket	1	1	2	2
Brochure holder	1	1	2	2
Information Counter H/W/D= 90 ×100 ×40 cm	1	2	3	4
Bar stool	1	2	3	4
Spotlights	2	4	6	8
Electrical outlet	1	1	2	2
Price per sqm:	<b>€ 50.00</b>			
Vinyl printing and installation -per sqm (Optional):	<b>€ 10.00</b>			



Panel Size	100 × 250 cm
Print Size	90 × 240 cm

Maxima prefabricated booths is very suitable for exhibitions because it has a reasonable price, easy and fast installation, and is suitable for all types of exhibitions.

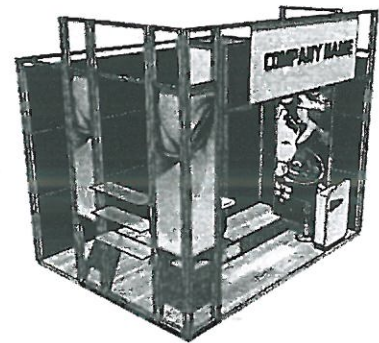
The rent of these booths is for a four-day exhibition period and its price is calculated according to the area.

- Modular structure that can be installed and executed according to new design
- High endurance of the surface of 8mm melamine MDF against adhesive when installing the advertising printings on it.
- Puzzle shape of this structure's walls, variety of MDF colors, and possibility of installing prints, presents a comprehensive outline, and makes this structure different from conventional ordinary booths in exhibitions.

## Maxima Booth- Type A

Item	Stand Size (sqm)
	Min Size 12 m2
Maxima back and side walls	✓
Parquet flooring	✓
Flooring ( Platform 10 cm height)	✓
Booth fascia	✓
Storage 1 × 1 m <sup>2</sup>	✓
Waste basket	✓
Shelves	✓
Spotlights	✓
Electrical outlet	✓
Price per sqm	€ 110.00
Vinyl printing and installation -per sqm (Optional)	€ 10.00

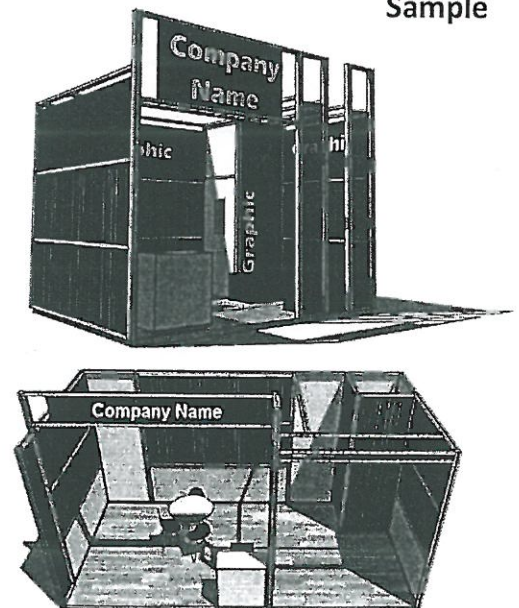
Sample



## Maxima Booth- Type B

Item	Stand Size (sqm)
	Min Size 12 m2
Maxima back and side walls	✓
Parquet flooring	✓
Flooring ( Platform 10 cm height)	✓
Booth fascia	✓
Storage 1 × 1 m <sup>2</sup>	✓
Waste basket	✓
Shelves	✓
Spotlights	✓
Electrical outlet	✓
VIP furniture Set	✓
Eiffel Chair & Eiffel base Table	✓
Brochure holder	✓
Information counter - H/W/D= 90 ×100 ×40 cm	✓
Bar stool	✓
Water cooler	✓
Price per sqm	€ 120.00
Vinyl printing and installation -per sqm (Optional)	€ 10.00

Sample



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International Exhibitions Organizer  
Avaye Movafagh Iranian

## Constructed Booth

Booth appearance is one of the most striking things for visitors

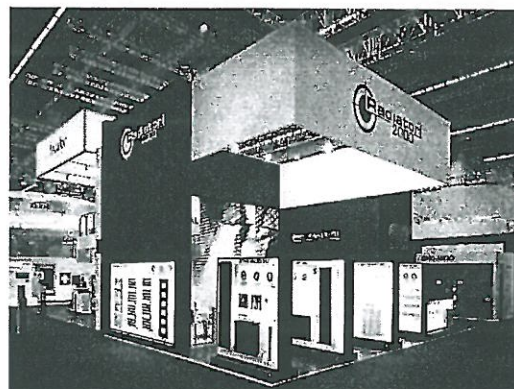
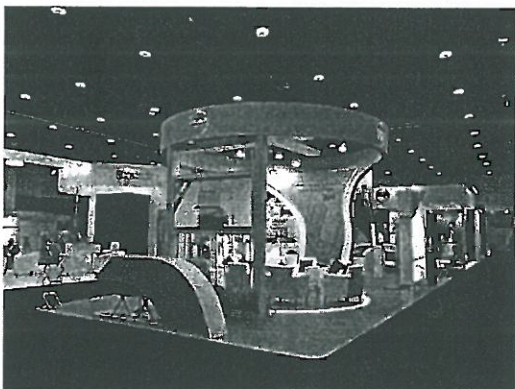
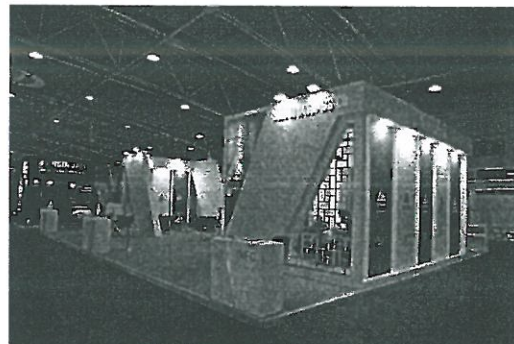
To facilitate your presence in the exhibition, our experienced team does from A to Z of your booth design, construction, and furnishing.

Order the construction of exhibition booths right now!

For further information, please contact expo technical department: [+98 \(910\) 554 94 62](tel:+989105549462)

E-mail: [intl.expo@amiorg.com](mailto:intl.expo@amiorg.com)

## Sample



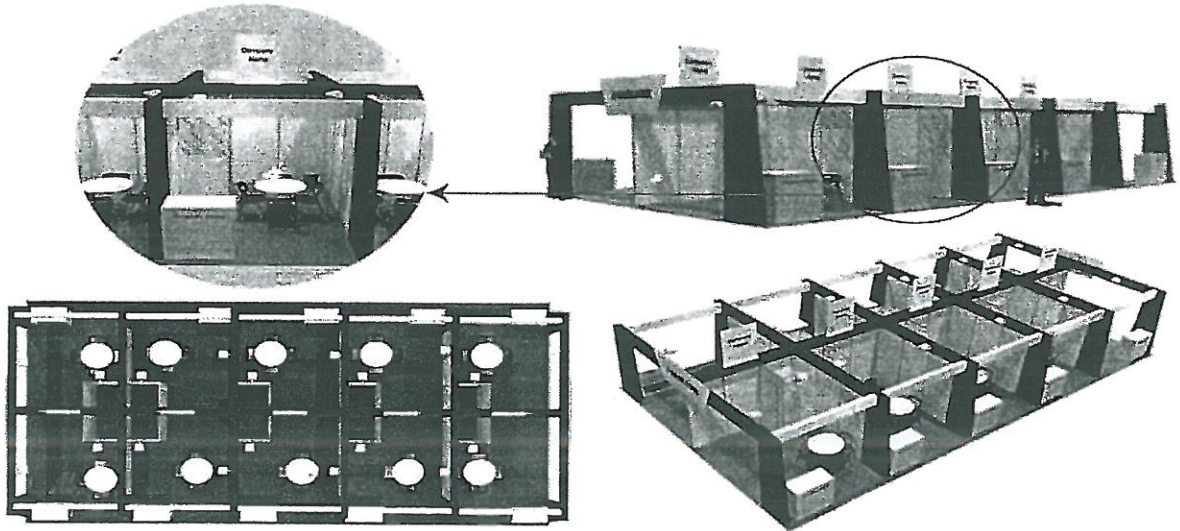
- Note: We're happy to provide you with further information about additional fittings and furniture for Exclusive stands.



## Constructed Pavilion

The structure of Pavilion is constructed stand, which will provide more flexibility and choices for colors, graphics and lightings in a pavilion. You can have company names or more graphics on top of every stand in the pavilion.

### Sample



Item	Stand Size (sqm)
	Min Size 12 m2
Parquet flooring	✓
Flooring ( Platform 10 cm height)	✓
Booth fascia	✓
Spotlights	✓
Waste basket	✓
Electrical outlet	✓
VIP furniture Set	✓
Eiffel Chair & Eiffel base Table	✓
Brochure holder	✓
Information counter H/W/D= 90 x100 x40 cm	✓
Bar stool	✓
VIP furniture Set	✓
Installing posters on the back & side walls	✓
Price per sqm	€ 140.00

