



2019
HA LONG
VIET NAM

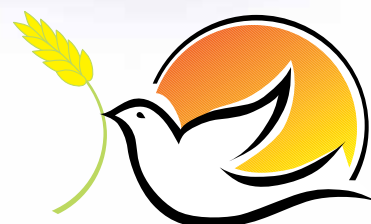


Cock and Hen Rocks, Ha Long Bay



ASEAN
The Power of One

14-18 January 2019
www.atfvietnam2019.com



ASEAN TOURISM FORUM



Viet Nam invites you to Ha Long Bay
- A World Natural Wonder Heritage Site

CONTENTS

3	Message from the Ministry of Culture, Sports and Tourism of Viet Nam
4	ATF Objectives and Components
5	2019 Theme
6-7	Viet Nam / Quang Ninh
8-9	Programme
10-11	Official Hotels
12	TRAVEX Venue
13-14	Exhibitor Participation
15	Buyer and Media Participation





H.E. Nguyen Ngoc Thien
Minister of Culture, Sports and Tourism of Viet Nam

WELCOME

ASEAN as a co-operative effort turns 52 this year. The vision and reality of collaboration among the 10 Member States have made an indelible impact on promoting this region as a single tourist destination. Yet, we are mindful that there is still much more to be done.

Themed ASEAN: The Power of One, ATF 2019 is all about embracing strength in unity. Tourism is a common driving force across Member States, positively contributing to the region's socio-economic development. With the push towards increasing intra-ASEAN travels, in addition to international inbound arrivals into the region, the opportunities for business, cultural exchanges and understanding within the region must heighten in tandem with the rest of the world. Together, ASEAN Member States can build a stronger and more powerful position on the world stage with meaningful initiatives that boost tourism growth while preserving our unique and collective heritage, identity and culture for the next generation to experience.

This 2019, in line with Viet Nam's hosting of ATF, an honour that takes place once every decade, we invite you to start or rejuvenate your journey of this region here in Ha Long Bay, Viet Nam – a UNESCO World Heritage Site. Our country's natural beauty, warm people and endless adventures await.

A stylized, handwritten signature in white ink, consisting of a series of loops and a long horizontal stroke at the bottom.

H.E. Nguyen Ngoc Thien
Minister of Culture, Sports and Tourism of Viet Nam



WHAT IS ATF?

A co-operative regional effort to promote ASEAN (Association of Southeast Asian Nations) as one tourist destination



Each year, the hosting of ATF is rotated among the 10 member states of ASEAN. ATF was established in 1981. 2019 marks the 38th anniversary of the event.



Objectives



Single, multi-faceted destination

Highly competitive and attractive tourist region within Asia



Boost arrivals into ASEAN member states



Promote Intra-ASEAN travel



Strengthen cooperation among ASEAN tourism industry's various sectors



Accelerate the growth of ASEAN tourism through:
Exchange of ideas | Review of industry developments | Joint formulation of recommendations

Components

OFFICIAL MEETINGS | 14 to 18 January 2019

- ASEAN National Tourism Organisation (NTO) Meetings:** Formal meetings between officials of ASEAN NTOs, led by their respective Executive Heads, and representatives from China, Japan, Republic of Korea, India and Russia.
- ASEAN Tourism Ministers Meetings:** This includes the attendance of ASEAN ministers, as well as their counterparts from China, Japan, Republic of Korea and India.
- Association Meetings:** Involving ASEAN Tourism Association (ASEANTA), Federation of ASEAN Travel Association (FATA), ASEAN Airlines Association (AAA), and ASEAN Hotel & Restaurant Association (AHRA).

TRAVEX (3-Days) | 16 to 18 January 2019

- Exhibition and Business Appointments:** Facilitates the selling and buying of regional and individual tourism products of ASEAN member states.
- ASEAN Tourism Conference:** Spotlights poignant issues as discussed and explained by regional experts and industry leaders.
- Networking:** Extends conversations into informal settings with opportunities to engage industry peers and function hosts.
- Pre- and Post-Event Activities:** Ranges from Friendly Golf Games to Tours, perfect for getting to know Viet Nam better.



ATF 2019 THEME



ASEAN

The Power of One

ASEAN is a melting pot of diversity – a singular economic and tourism region with 10 member states that could not be more different from one another. Language, culture, heritage, natural endowments and people, that are inherently different, yet bonded by common cross-roads, passages of history and more importantly, a desire for tourism success.

ATF at its core recognises that ASEAN is stronger and more compelling as one collective destination. The region offers countless exciting experiences in a seamless journey of different identities, an important proposition that has kept ASEAN's appeal strong throughout the world.

For the 38th consecutive year in 2019, government officials will renew annual efforts to channel greater domestic and international tourism dollars into the region, while the travel industry engages in business at TRAVEX - the world's largest ASEAN destination, product and service showcase.

Together, ASEAN captivates and welcomes every spectrum of today's traveller. From adventure seekers, backpackers, businessmen and family, to photography enthusiasts, those seeking sun, sand and sea, trekkers and more. Together, ASEAN's steadfast co-operation and one tourism vision, embodies the Power of One.



The Socialist Republic of Viet Nam

Latitude: 102°08' - 109°28' East | Longitude: 8°02' - 23°23' North



Viet Nam's Buddhist Land

Yen Tu Mountain

As Quang Ninh's most famous mountain, Yen Tu (meaning Bronze Pagoda) is appreciated not only for its natural landscape and stature but also for its significance as a historically preserved relic. The monument's legacy of white cloud covered mountain tops has earned it the name Bach Van Son (literally translated to mean the same). Journeying to the top of Yen Tu is approximately 6,000 meters or an estimated 6 hours of continuous walking on thousands of stone steps.



Ha Long, Quang Ninh



World Heritage Sites

Viet Nam has over 540 tourist destinations and attractions within the country that can be classified as cultural, sea, natural & ecological, and sports & recreation tourism. Viet Nam has 24 world heritage sites.

● marks the top 8 not to be missed.

People & Culture

Population: 92,695 thousand inhabitants (2016)

Nationalities: 54 different ethnic groups. Kinh (Viet) people make up nearly 90% of the whole population, and 53 other ethnic groups represent over 10%.

Religion and Belief: Buddhism (which fuses forms of Taoism and Confucianism), Christianity (Catholicism and Protestantism), Islam, Caodaism and the Hoa Hao sect.

Viet Nam consists of 63 provinces and cities, with diverse natural environment, geography, history and culture that attract tourists throughout the year. The country boasts long coastlines, forests, and mountainous regions with numerous magnificent landscapes. It also has a long history and diversified culture with a variety of ancient architecture constructions, and wonderful legends.



Among Quang Ninh's Newest Attractions

● Binh Lieu District

Ranked top of Viet Nam National Radio Station's list of best 2016 travel destinations, Binh Lieu is renowned for its fresh air, beautiful landscapes and ethnic minority groups. Visitors especially love Binh Lieu's great mountains, green rice fields and blooming reed fields of white flowers in late autumn and early winter. The district is situated about 70km from Ha Long capital city.

5 Must-Visit Attractions In Quang Ninh Province

Binh Lieu District



Quang Ninh's Most Famous UNESCO Natural Wonder

● Ha Long Bay

Home to a legendary world of stone islands and grottos that tell over a thousand stories of life's historical and geological evolution on earth. This World Heritage Site since 1994 is undoubtedly an instagrammable hot spot for nature lovers, adventure goers and anyone with a penchant for bio-diversity at its best. Comprising of 1,969 islands with rich tropical marine eco-systems unique to its waters, Ha Long Bay embodies immense prehistoric cultural value and glorious imprints of its victories in the country's struggles for national defence and construction. The islands' setting in alluring emerald waters and illusion of changing shapes and hues at different times of the day guarantee unique experiences with every visit. Ha Long Bay's most attractive cave systems are: Thien Cung (Heavenly Palace Grotto), Dau Go (Driftwood Grotto), Sung Sot (Surprise Grotto), Trinh Nu (Virgin Grotto) and Tam Cung (Three Palace Grotto).

Internet-Ready Island Exploring

● Co To Island

Co To Island fascinates tourists with its white sandy pristine beaches and blue waters. While there, be sure to discover Co To big island, Co To small island, Thanh Lam island, Tran island and numerous other small islands. Must-do activities include swimming, hiking through natural forests, exploring lighthouses, piers, fishing villages, the bay, and natural rock formations. Keeping your social network updated on-the-go is also possible as wifi is available everywhere on the island.



A Day In The Life

● Yen Duc Village In Dong Trieu District

This is one of the few villages in Viet Nam that still retains its authentic lifestyle. Located along the highway between Ha Noi and Ha Long capital city in the Red River Delta, Yen Duc Village is the epitome of Vietnamese rural living with its charming rice fields, traditional houses and gardens and friendly locals whose lives revolve around rice cultivation and farming activities.

Accessibility To Ha Long Bay



By Air

Via Van Don International Airport (Doan Ket Commune, Van Don District) Located 50km from Ha Long city



By Road

From Ha Noi

Private car and coach/bus options are available. Prices range from 100,000 - 240,000 VND (USD 5 - 12) for a one-way ticket by coach/bus from Ha Noi terminals such as My Dinh Bus Station, Giap Bat, Gia Lam Terminal to Ha Long City (Bai Chay bus station), and about 1,400,000 VND to 1,600,000 VND (USD 70 - 80) by private car or taxi.

From Hai Phong City

Taxi and coach/bus options are available. Prices range from 60,000 VND (USD 3) by coach/bus, to about 800,000 VND (about USD 40) by taxi.

From Mong Cai City

Taxi and coach/bus options are available. Prices range from 170,000 VND (USD 9) by coach/bus, to 1,500,000 VND (USD 75) by taxi.



By Seaplane

From Ha Noi: 45 minutes by Hai Au Seaplane (includes 15 minutes scenic tour of Ha Long Bay)



By Waterway

Available from **Cat Hai** (Got wharf), **Cat Ba** (Gia Luan wharf), **Quan Lan wharf** (Van Don district), **Ngoc Vung wharf** (Van Don district) and **Cai Lan International Port**. High speed boats from Cat Hai, Quan Lan and Ngoc Vung will arrive at Ha Long Bay's Hon Gai wharf, while ferries from Cat Ba will arrive at Ha Long Bay's Tuan Chau ferry terminal.

TENTATIVE PROGRAMME • OFFICIAL MEETINGS

CORRECT AS AT 9 JANUARY 2018

Event Dates:	14 to 18 January 2019, Monday to Friday
NTOs/Ministerial/ Association Meetings:	14 to 18 January 2019, Monday to Friday
3-Day TRAVEX Dates:	16 to 18 January 2019, Wednesday to Friday
Post ATF Tours:	19 to 22 January 2019, Saturday to Tuesday

Day 1 | Monday 14 January 2019

08:00 – 18:00	Bilateral Meeting of ASEAN NTOs	TBC
09:00 – 12:00	49th Meeting of the ASEAN NTOs	TBC
09:00 – 18:00	Registration for TRAVEX	QNEPEC
09:00 – 21:00	TRAVEX Booth Set-up (Official Contractor & Special Design Contractors Only)	TRAVEX Exhibition Hall @ QNEPEC
12:00 – 13:30	Lunch* Hosted by VNAT	TBC
13:00 – 17:00	Complimentary City Tours (For all delegates – pre-registration required)	City Tour
13:30 – 17:00	49th Meeting of the ASEAN NTOs	TBC
19:00 – 22:00	Dinner*	TBC

Day 2 | Tuesday 15 January 2019

07:00 – 14:00	Friendly Golf Game (For all delegates – pre-registration required)	Golf Club in Ha Long Bay
08:00 – 18:00	Bilateral Meeting of ASEAN NTOs	TBC
09:00 – 12:00	49th Meeting of the ASEAN NTOs	TBC
09:00 – 12:00	Meeting of ASEAN Airlines Association (AAA)	TBC
09:00 – 17:00	Meeting of Federation of ASEAN Travel Association (FATA) Board	TBC
09:00 – 13:00	Complimentary City Tours (AM) (For all delegates – pre-registration required)	City Tour
09:00 – 18:00	Registration for TRAVEX	QNEPEC
09:00 – 21:00	TRAVEX Booth Set-up (Official Contractor & Special Design Contractors Only)	QNEPEC
12:00 – 13:30	Lunch* Hosted by VNAT	TBC
13:00 – 17:00	Meeting of ASEAN Hotel & Restaurant Association (AHRA) Board	TBC
13:00 – 17:00	Complimentary City Tours (PM) (For all delegates – pre-registration required)	City Tour / Ha Long Bay Cruise
13:30 – 15:00	21st ASEAN-India Tourism Working Group Meeting	TBC
15:00 – 17:00	9th ASEAN-Russian Federation Tourism Consultation	TBC
19:00 – 22:00	Dinner* Hosted by VNAT	TBC

Day 3 | Wednesday 16 January 2019 | TRAVEX Day 1

08:00 – 09:00		
12:00 – 13:30	Bilateral Meeting of ASEAN NTOs & Ministers	TBC
17:00 – 18:00		
09:00 – 12:00	34th ASEAN Plus Three NTOs Meeting	TBC
09:00 – 12:00	TRAVEX Booth Set-up	Exhibition Hall - QNEPEC
09:00 – 12:00	ASEAN Tourism Conference (ATC)	Meeting Room @ QNEPEC
09:00 – 18:00	Registration for TRAVEX	TRAVEX Registration Area - QNEPEC

11:00 – 12:00	Welcome Briefing for Media	Meeting Room @ QNEPEC
12:00 – 13:45	TRAVEX Lunch (For Buyers & Media Only)	QNEPEC or Ballroom at Hotel
12:00 – 13:30	Lunch* Hosted by VNAT	TBC
14:00 – 15:15	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
15:15 – 15:45	TRAVEX Briefing	QNEPEC – The Theatre
15:15 – 16:00	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
18:00 – 21:30	ATF 2019 Opening Ceremony / Welcome Reception & Dinner Hosted by VNAT (For All ATF Delegates)	Dolphin Club / Poolside @ Holiday Villa Hotel at Tuan Chau Island
22:00 – 24:00	Late Night Function by NTO or Sponsor* (For All ATF Delegates)	TBC

Day 4 | Thursday 17 January 2019 | TRAVEX Day 2

08:00 – 09:00		
12:00 – 13:30	Bilateral Meeting of ASEAN NTOs & Tourism Ministers	TBC
17:00 – 18:00		
08:30 – 09:00	Buyers Meet Sellers (BMS) On-site Appointment Scheduling Session	Exhibition Hall @ QNEPEC
09:00 – 12:00	22nd ASEAN Tourism Ministers Meeting	TBC
09:00 – 17:00	ASEANTA Board of Directors Meeting and Annual General Meeting	TBC
09:00 – 12:00	TRAVEX Appointment Session I	TRAVEX Exhibition Hall @ QNEPEC
09:00 – 09:45	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
10:00 – 10:45	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
11:00 – 11:45	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
12:00 – 13:30	Lunch* Hosted by Sponsor/Trip Advisor or VNAT	TBC
12:00 – 13:45	TRAVEX Lunch Hosted by NTO or Sponsor (For Buyers and Media Only) or (For all delegates)	QNEPEC
13:30 – 17:00	22nd ASEAN Tourism Ministers Meeting	TBC
14:00 – 18:00	TRAVEX Appointment Session II	TRAVEX Exhibition Hall @ QNEPEC
14:15 – 15:00	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
15:15 – 16:00	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
16:15 – 17:00	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
18:30 – 21:00	Reception & Dinner By ATF Host Destination or Sponsor (For All ATF Delegates)	TBC
21:30 – 23:59	Late Night Function by NTO or Sponsor* (For All ATF Delegates)	TBC

Day 5 | Friday 18 January 2019 | TRAVEX Day 3

08:00 – 09:00		
12:00 – 13:30	Bilateral Meeting of ASEAN NTOs & Tourism Ministers	TBC
17:00 – 18:00		
09:00 – 12:00	18th ASEAN Plus Three Tourism Ministers Meeting	TBC
09:00 – 09:45	ASEAN NTO Media Briefing	Meeting Rooms @ QNEPEC
09:00 – 12:00	TRAVEX Appointment Session III	TRAVEX Exhibition Hall @ QNEPEC
10:00 – 10:45	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
11:00 – 11:45	ASEAN NTO Media Briefing	Meeting Room @ QNEPEC
12:00 – 13:30	Lunch* Hosted by CNN or Sponsor	TBC
12:00 – 13:45	TRAVEX Lunch Hosted by NTO or sponsor (For Buyers & Media Only)	QNEPEC or Hotel Ballroom
13:30 – 15:00	7th ASEAN-India Tourism Ministers Meeting	TBC
14:00 – 18:00	TRAVEX Appointment Session IV	TRAVEX Exhibition Hall @ QNEPEC
15:30 – 18:30	• Unveiling and Launching of New Initiatives or Other Formalities • Tourism Ministers Press Conference	TBC
18:30	ATF 2019 Farewell Party Hosted by VNAT (For All ATF Delegates)	TBC

Day 6 to 9 | Saturday 19 January 2019 to Tuesday 22 January 2019

Post-Show Tours



Bai Chay Bridge, Quang Ninh

SELECTION OF OFFICIAL HOTELS

LIST OF HOTELS IS CORRECT AS AT 9 JANUARY 2018

Please visit www.atfvietnam2019.com for a complete list of participating hotels.



Ha Long Dream Hotel

10 Ha Long Road, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam

T (+84) 203 384 4288 | **E** dreamhotel@hn.vnn.vn | **W** www.halongdreamhotel.com

This 184-room hotel is designed in a traditional French architectural style and well furnished with a cozy wooden interior. Overlooking magnificent Halong Bay, it is situated in the center of Ha Long city's business, culture and entertainment.

Ha Long Palace Hotel

No. 1 Block 20, Hung Thang East Urban, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam

T (+84) 203 361 9819 | **E** info@halongpalacehotel.com | **W** www.halongpalacehotel.com

With sweeping views of the city centre and the grandiosity and poetry of Ha Long Bay, the hotel's favourable location ensures comfort and positive energy for all guests.



Ha Long Paradise Hotel

Group 5 Zone 9, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam

T (+84) 203 361 9699 | **E** Halongparadisehotel@gmail.com | **W** Halongparadise.org

One of the newest hotels in Bai Chay, guests of the 158-room 4-star international standard property can enjoy modern facilities including cable TV, wireless internet access, 24-hour room service, pool, gym, spa and sauna.

Ha Long Pearl Hotel

162 Ha Long Road, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam

T (+84) 203 364 0888 | **E** sales@halongpearl.vn | **W** www.halongpearl.vn

The hotel has 160 mainly seafront rooms overlooking the bay. Guests will find all the necessary hospitality facilities here, spanning F&B, Conference, Tours and Wellness & Fitness.



Ha Long Plaza Hotel

8 Ha Long Road, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam

T (+84) 203 384 5810 | **E** info@halongplaza.com | **W** www.halongplaza.com

The hotel combines warm hospitality and excellent services to provide the ideal venue for business and leisure travellers. Its all-room bay views is one of this property's winning highlights.

Heritage Ha Long Hotel

88 Ha Long Road, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam

T (+84) 203 384 6888 | **E** salesheritagehl@gmail.com | **W** www.heritagehalonghotel.com.vn

There are 101 rooms and suites overlooking the picturesque Ha Long Bay, all of which are quiet and well equipped to international standards, providing comfort and convenience to all guests.



Muong Thanh Grand Ha Long Hotel

No. 7, Block 20 - East of Hung Thang Area, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 203 381 2468 | E info@halong.muongthanh.vn | W www.halong.muongthanh.com

This 4-star standard hotel is designed with 21 floors, totalling 180 rooms, fully equipped with leisure and meeting facilities to meet the needs of vacationers and business travellers.



Muong Thanh Luxury Quang Ninh Hotel

Ha Long Street, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 203 364 6618 | E sales@quangninh.muongthanh.vn | W www.luxuryquangninh.muongthanh.com

Located at the heart of Ha Long city's business, cultural and entertainment center, the hotel is fitted with modern amenities and facilities to meet the needs of diverse travellers.



Novotel Ha Long Bay

160 Ha Long Road, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 203 384 8108 | E info@novotelhalong.com.vn | W novotelhalongbay.com

The hotel combines both European and Asian design influences, and is committed to ensure guest satisfaction and international standard service that the Novotel brand has been attributed with for many years.



Paradise Suites Hotel

Tuan Chau Island, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 2033 815 088 | E inquiry@halongparadesuites.com | W www.halongparadesuites.com

Armed with a TripAdvisor 2017 Traveller's Choice Award, Paradise Suites Hotel offers contemporary yet natural styling that does not compromise on comfort, quality restaurants, and a world-class day spa.



Royal Ha Long Hotel

Ha Long Road, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 203 384 8777, 384 8999 | E sm@royalhalonghotel.com | W royalhalonghotel.com

This contemporary 5-star hotel features touches of fine arts and exceptional elegance, 168 spacious rooms, suites and villas, 24-hour butler service and outstanding hospitality.



Royal Lotus Hotel Ha Long

A13, Block 1, East of Hung Thang 2, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 203 6269 999 | E info@royallotushotelhalong.com | W www.royallotushotelhalong.com

The hotel boasts 147 elegant rooms with luxurious amenities and modern facilities, including an indoor swimming pool, Vietnamese and International restaurants, lounge, spa, fitness center, ballroom and sky bar.



Sai Gon Ha Long Hotel

168 Ha Long Road, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 203 384 5845/48 – 384 4802/05 | E info@saigonhalonghotel.com | W www.saigonhalonghotel.com

This 4-star property is one of VNNTA's top 10 hotels from 2009-2014. It offers 222 rooms and suites with views of the bay. It also features private villas, tennis court, outdoor swimming pool and a lush green pine hill.



Vinpearl Ha Long Bay Resort

Reu Island, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 203 355 6868 | E info.VHLBR@vinpearl.com | W www.vinpearl.com

This resort features stunning European-style architecture with 384 rooms, free Wi-Fi, private beach, fitness center, sauna, outdoor pool, and easy access to the city's must-see destinations.



Wyndham Legend Ha Long Hotel

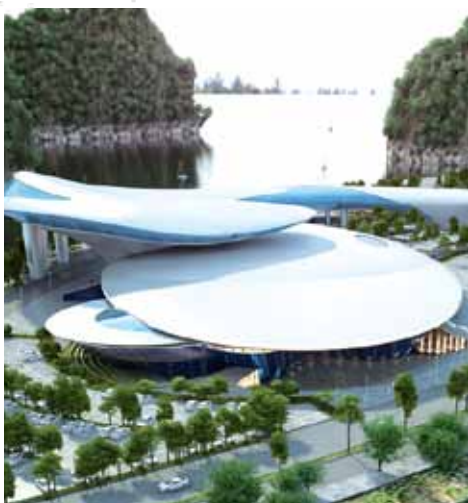
No. 12 Ha Long Street, Bai Chay Ward, Ha Long City, Quang Ninh Province, Viet Nam
T (+84) 203 363 6555 | E info@wyndhamhalong.com | W www.wyndhamhalong.com

Accompanied by stunning views of Ha Long Bay and Bai Chay Bridge, the hotel boasts 217 luxury rooms and suites, modern meeting equipment, wifi and a range of in-house upscale facilities.





TRAVEX VENUE



Quang Ninh Exhibition of Planning and Expo Center (QNEPEC)

Tran Quoc Nghien Street, Hong Hai Ward, Ha Long City

TRAVEX Exhibition, Business Meetings, ASEAN Tourism Conference

- 21,000sqm of floor space
- 2 separate but interconnected buildings
- The first building, resembling a species of pearl-making shelled mollusk found abundantly in local waters, was purposed to showcase regional planning models, and host events, exhibitions and expos.
- The second building, dolphin-shaped, is reserved for the exhibition of public projects and signature architectural and religious structures in the province.
- Slated venue for significant cultural and social activities, and to highlight Quang Ninh's economic achievements.
- Equipped with high-end state-of-the art digital screens and projection technology.
- Surrounded by public spaces including the October 30 Square, a museum, a library, a children's playground, and Lan Be Park, forming a coherent network between tourist sites.



2019 TRAVEX EXHIBITOR PARTICIPATION

Register at www.atfvietnam2019.com

Rates (USD)

	MEMBER		NON-MEMBER	
	Usual	Early Bird	Usual	Early Bird
Booth	3,050	2,890	3,400	3,190
Full Delegate	700	680	900	880
Co-Delegate	520	500	650	630

Notes:

- Early bird rates are only valid for applications received by **29 May 2018**.
- A late fee of **USD 135** will apply to each application after **4 October 2018**.
- Additional 10% VAT (Value Added Tax) and administrative charges will be invoiced in the total amount

Standard 9sqm Booth Entitlements Per Booth:

- 1 standard power point socket
- 2 fluorescent lights
- 1 round table
- 1 wastepaper bin
- 2 foldable chairs
- 1 fascia board inscription

Full exhibitor entitlements detailed online.

Registration Notes

- Minimum order of 1 TRAVEX Booth and 1 Full Delegate is required.
- Full Delegate registration fee applies to the first applicant of the participating organisation.
- Co-Delegate fee applies to the subsequent registered person.
- "Member" refers to any of the following:
 - ASEAN NTOs
 - Members of Travel Agents Associations: ASITA, ASTINDO, ATAB, ATTA, BATA, CATA, LATA, MATTA, NATAS, PHILTOA, PTAA, UMTA and VITA
 - Members of Hotel Associations: BAH, CHA HRAP, IHRA, LHRA, MAH, MHA, PHRI, SHA, THA and VHA
 - ASEANTA-members



Cancellation, Substitution & Refund

Cancellation and delegate substitution requests must be made in writing by letter, facsimile or email to the ATF 2019 TRAVEX Secretariat. The following administrative fees apply:

- Booth cancellations : **USD 170** per booth by **4 October 2018 (Inclusive)**.
Thereafter, 100% of the invoiced amount applies.
- Full / Co-Delegate cancellations : **USD 85** per delegate by **4 October 2018 (Inclusive)**.
Thereafter, 100% of the respective badge price applies.
- No refund will be granted for any cancellations after 4 October 2018. All refunds will only be remitted after ATF 2019.
- Full / Co-Delegate substitutions : **USD 60** per substitution.



Fee Exemptions

The following participants are exempted from paying registration fees:

- **ASEAN NTO** designated leaders and members who are attending the meetings of NTOs.
- **ASEANTA Board of Directors** elected members or their duty designated proxies.
- **ASEAN Officials, Speakers and other guests** specially invited to attend ATF 2019.
- **Press members / Media** invited to attend ATF 2019.
- Each **ASEAN NTO** is entitled to **ONE complimentary booth**, with one seller delegate exempted from the registration fee.

Payment

All fees are to be paid in US Dollars.

Accepted payment modes:

- Telegraphic transfer
- Bank draft
- International money order

Payment must be made to:

TTG Asia Media Pte Ltd

THE HONG KONG AND SHANGHAI BANKING CORPORATION LIMITED

Address : 21 Collyer Quay #02-01
HSBC Building Singapore 049320
Account No. : 260-289442-179 (USD)
Bank Branch Code : 7232
Swift Code : HSBCSGSG

On-site payments will be charged with late registration fees of USD 135 and are to be made in US Dollars cash only.



2019 TRAVEX BUYER & MEDIA PARTICIPATION

Yen Tu Mountain, Quang Ninh

Entitlements

- Entry to exhibition hall
- 32 on-site business appointments with exhibitors (for buyers only)
- Access to pre-scheduled appointments and online diary system (for buyers only)
- Listing in the Buyers Profile (for buyers only)
- Entry to media briefings by ASEAN member states and the Tourism Ministers Press Conference (for media only)
- Entry to all official TRAVEX functions and events, including the ASEAN Tourism Conference
- Complimentary airport transfers and local coach transfers from official hotels to exhibition venue and official events / functions
- Complimentary pre-event city tours (subject to availability on a first-come-first-served basis)
- Special rates to post-event tours

Additional Hosting Privileges

- Reimbursable Economy class flight tickets (subject to a cap amount which will be advised)⁺
- Complimentary accommodation⁺

⁺ Terms and Conditions apply

Hosting Programme: Who Is Eligible?

Buyers

- Travel Wholesalers • Travel Agents
- Convention, Meeting, Event Planners • Incentive Organisers
- Other tourism-related establishments dealing in outbound travel, or promoting tourist traffic to, among and within the ASEAN region.

Media

- Editors • Journalists • Writers • Reporters
- Other editorial representatives of bona fide leisure travel trade and tourism publishers from around the world.

Hosted media are required to attend key ATF 2019 media events such as the media briefings by ASEAN member states and the Tourism Ministers Press Conference.

REGISTER NOW: WWW.ATFVIETNAM2019.COM

Full buyer and media entitlements detailed online.

Submission of application is not a confirmation of hosting.

All registrations are subject to validation and approval by the TRAVEX Secretariat and Host Committee

A non-refundable registration fee of USD 445, nett inclusive of administrative charges, is payable for all hosted buyers.

ACCOMPANYING PERSONS USD 315

- Exhibitors, Buyers and Media are allowed to register accompanying persons.
- There is no limit to the number of accompanying persons that may be registered.
- Please note that accompanying persons are NOT ALLOWED access to the TRAVEX area.

Entitlements

- Access to the following activities on the basis of name badges:
 - Opening and Closing Ceremonies
 - Welcome and Farewell Dinners
 - Pre-Event and Post-Event Tours(Registration is required, subject to space availability. Special rates apply.)

Payment

- All fees are to be paid in US Dollars.
- Amount is nett inclusive of administrative charges.



Southeast Asia
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Host Committee:

**VIETNAM NATIONAL ADMINISTRATION
OF TOURISM**



VIETNAM NATIONAL ADMINISTRATION OF TOURISM

80 Quan Su Street, Hoan Kiem District, Ha Noi, Viet Nam | Website: vietnamtourism.com

TRAVEX Secretariat:

TTG | Events 

TTG Events is a business group of TTG Asia Media

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