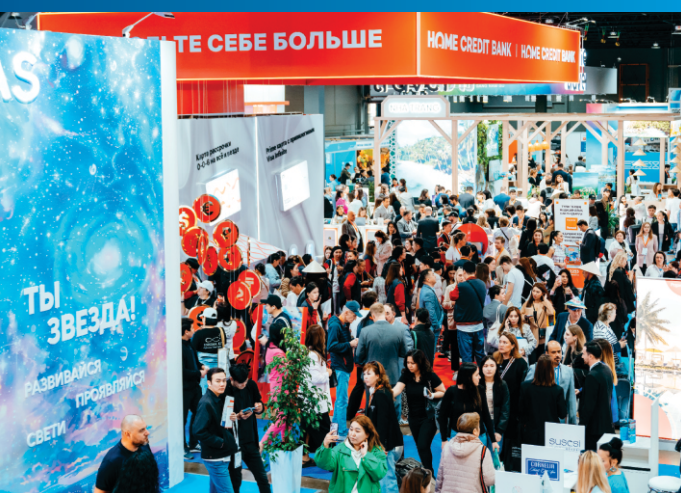


Kitf

April 23-25
2025



BUSINESS EVENTS WITHIN THE EXHIBITION



16 sessions | 20 hours | 74 speakers

- Plenary session, expert meetings, presentations, seminars, public talk



www.kitf.kz

23rd Kazakhstan
International Exhibition

TOURISM and TRAVEL

- The largest professional tourism platform in Central Asia
- It has the UFI quality mark for compliance with international B2B platform standards
- Buyer programs: inbound & outbound



SPECIAL SECTIONS OF THE EXHIBITION



Real estate
abroad



Medical
tourism



MICE -business
tourism

OFFICIAL
SUPPORT



Ministry of Tourism and
Sports of the Republic of
Kazakhstan



Akimat
of Almaty



Visit
Almaty
operated by

KITF 2024 REPORTING DATA

Total exhibition
area
6670 sq.m.
growth **+62%**



406
participants
growth **+57%**



5219
visitors
growth **+26%**

PARTICIPATING COUNTRIES - 28 (growth +27%)

	Azerbaijan *		Qatar		Slovenia
	Belarus *		China *		Thailand *
	Vietnam *		Cuba *		Turkey
	Greece		Kyrgyzstan *		Uzbekistan *
	Georgia *		Malaysia *		Croatia *
	Egypt		Maldives *		Montenegro
	India		UAE		Czech Republic
	Italy		Russia *		Sri Lanka
	Kazakhstan *		Romania *		South Korea *
					Japan *

* National Stand

EXHIBITION VISITORS



64%
are Top
management



36%
are tourism
managers



47%
came to the exhibition
for the first time

VISITORS' AREAS OF ACTIVITY

- Travel agencies
- Tour operators
- Accommodation facilities
- Airlines
- Travel bloggers/travel experts
- Media
- IT services
- Online booking systems
- Ticket sales
- Real estate agency/real estate
- MICE agencies
- Banking services
- Medical tourism (products and services)
- Insurance companies
- Other



Kitf

**BOOK YOUR STAND
AT KITF 2025**



tourismtravelkazakhstan



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FOR QUESTIONS ON PARTICIPATION, PLEASE CONTACT

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