



KAZAKHSTAN
INTERNATIONAL EXHIBITION
"TOURISM AND TRAVEL"





KITF HISTORY

WE HAVE BEEN
DEVELOPING TOURISM
TOGETHER WITH YOU FOR
MORE THAN 20 YEARS



The Kazakhstan International Exhibition KITF has been held since 2001.

The exposition is the largest professional platform for tourism in Central Asia and the main event of the tour. industries of the country. KITF has been awarded the UFI (Global Association of the Exhibition Industry) quality mark for compliance with international standards. Every year, many important international events take place at the KITF site: the signing of memoranda and agreements, the formation of programs for interregional and cross-border cooperation between countries, as well as republican meetings, plenary sessions, road shows, seminars, presentations and other industry events.



About KITF

KEY SECTIONS:

- Domestic and Inbound Tourism
- International Tourism

TOPICS:

- Medical and Health Tourism
- MICE – Business Tourism
- Real Estate Abroad
- Digital Technologies in Tourism
- Gastronomic Tourism
- Ecotourism



KITF FACTS & FIGURES

UNIQUE VISITORS	5 219
EXHIBITORS	406
EXHIBITING COUNTRIES	28
EXHIBITION AREA	5535 m ²

BUSINESS PROGRAM

➤ KITF TRAVEL FORUM

Topic: TREND ZONE: POINTS OF ATTRACTION

KITF Travel Forum is an interactive forum with panel sessions, master classes, lectures in new formats: open discussions, video screenings and presentations.

➤ BUYER PROGRAMS: INBOUND & OUTBOUND

➤ EXPERT MEETINGS, WORKSHOPS, PRESENTATIONS, SEMINARS, PUBLIC-TALK

■ 16 BUSINESS SESSIONS

■ 74 SPEAKERS



KITF GOALS

**DEVELOPMENT AND FORMATION OF A
COMPETITIVE BUSINESS ENVIRONMENT**

**PROMOTION OF INBOUND AND
DOMESTIC TOURISM**

**CREATION OF AN EFFECTIVE
B2B AND G2B PLATFORM**

**ASSISTANCE IN THE
DEVELOPMENT OF
KAZAKHSTAN'S TRAVEL BRAND**

***THE KITF EXHIBITION, AS THE MAIN TOOL OF MICE TOURISM, IS AN INDEPENDENT OBJECT OF ATTRACTING A LARGE
NUMBER OF TOURISTS, THEREBY HAVING A POSITIVE IMPACT ON THE COUNTRY'S ECONOMY**

WHAT MAKES KITF UNIQUE?

- Maximum concentration of tourism industry professionals on one site
- A key event in the field of tourism in Central Asia
Business program adapted to current market demands
- Interaction on one platform of both the business environment and the consumer audience
- Objective picture of the market and the possibility of studying it
- Participation in the exhibition provides an opportunity to simultaneously solve many business problems - sales, production, marketing, advertising, image, communication



OFFICIAL SUPPORT AND PARTNERS OF THE EXHIBITION





PARTICIPANTS

- Tour operators (local and international)
- National and regional travel organizations
- Airlines
- Accommodation facilities
- Health and medical centers
- Online booking systems and IT solutions
- Real estate abroad
- Related services for tourism activities

VISITORS

- Travel Agencies & Tour Operators
- Airline Agencies
- Representatives of the education sector
- Real estate agencies
- Insurance and medical companies
- Media/Press
- Popular Bloggers & Influencers
- Tourists

Каспийские ворота



KITF 2025

23 - 25 April 2025



In the spring, the 23rd KITF exhibition will be held in Almaty.

This is a time to restart the market and start a recovery through dialogue, discussion, and the definition of common goals.

This is also a great opportunity to present all the advantages of the inner beauty of Kazakhstan in all its glory.